

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Multi Media Services Corp**  
**915 King Street 2nd Floor**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 142848 /		<b>Alt Order #</b> 08331152
<b>Product</b> REBUILDING AMERICA		
<b>Contract Dates</b> 07/25/16 - 07/31/16		<b>Estimate #</b> 600
<b>Advertiser</b> ISS/Rebuilding American Now-A		<b>Original Date / Revision</b> 07/22/16 / 07/22/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b>	<b>Advertiser Code</b> 61	<b>Product 1/2</b> 93
<b>Agency Ref</b> 9633		<b>Advertiser Ref</b> 51367

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	07/25/16	07/29/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$500.00					
N 2	WHIO	07/25/16	07/29/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,000.00					
N 3	WHIO	07/25/16	07/29/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,250.00					
N 4	WHIO	07/25/16	07/29/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		1:00			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$2,500.00					
N 5	WHIO	07/25/16	07/29/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$700.00					
N 6	WHIO	07/25/16	07/29/16	M-F 4p-5p	4:00 PM-5:00 PM		1:00			P-02		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,400.00					
N 7	WHIO	07/25/16	07/29/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$700.00					
N 8	WHIO	07/25/16	07/29/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-02		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,400.00					
N 9	WHIO	07/25/16	07/29/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,750.00					
N 10	WHIO	07/25/16	07/29/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-02		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$3,500.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 142848 /		<u>Alt Order #</u> 08331152
<u>Contract Dates</u> 07/25/16 - 07/31/16		<u>Product</u> REBUILDING AMERICA
<u>Advertiser</u> ISS/Rebuilding American		<u>Estimate #</u> 600
		<u>Original Date / Revision</u> 07/22/16 / 07/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	WHIO	07/25/16	07/29/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$800.00					
N 12	WHIO	07/25/16	07/29/16	Daybreak Edition 530a	5:30 AM-6:00 AM		1:00			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,600.00					
N 13	WHIO	07/25/16	07/29/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,850.00					
N 14	WHIO	07/25/16	07/29/16	NewsCenter 7 530p	5:30 PM-6:00 PM		1:00			P-02		NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$3,700.00					
N 15	WHIO	07/25/16	07/29/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$2,000.00					
N 16	WHIO	07/25/16	07/29/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-02		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$4,000.00					
N 17	WHIO	07/25/16	07/29/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,500.00					
N 18	WHIO	07/25/16	07/29/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-02		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$3,000.00					
N 19	WHIO	07/25/16	07/29/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,750.00					
N 20	WHIO	07/25/16	07/29/16	M-F 7p-730p	7:00 PM-7:30 PM		1:00			P-02		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$3,500.00					
N 21	WHIO	07/25/16	07/29/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,750.00					
N 22	WHIO	07/25/16	07/29/16	M-F 730p-8p	7:30 PM-8:00 PM		1:00			P-02		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$3,500.00					
N 23	WHIO	07/25/16	07/29/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$400.00					
N 24	WHIO	07/25/16	07/29/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$800.00					
N 25	WHIO	07/30/16	07/30/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$950.00					
N 26	WHIO	07/30/16	07/30/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		1:00			P-02		NM	1	\$1,900.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
142848 /	08331152

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/16 - 07/31/16	REBUILDING AMERICA	600

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Rebuilding American	07/22/16 / 07/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$1,900.00					
N 27	WHIO	07/31/16	07/31/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$1,000.00					
N 28	WHIO	07/31/16	07/31/16	CBS Su Morning	9:00 AM-10:30 AM		1:00			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$2,000.00					
Totals									0.00				28	\$50,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	28	\$50,700.00	(\$7,605.00)	\$43,095.00
<b>Totals</b>	28	\$50,700.00	(\$7,605.00)	\$43,095.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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JUL22/16 14.13  
\*\*\* WHIO-TV \*\*\*

ALEXANDRIA, VA 22314

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL. LOCAL REGIONAL  
CE) \_\_\_\_\_

(CE)

DATE JUL22/16 14.13

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
REBUILDING AMERICA NOW

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 61 AGENCY PRODUCT CODE = 93 AGENCY EST# = 600												
1			1000A-1100A	30		\$500.00	7/25	7/29	1		M-F	1
PROGRAM : DR. PHIL CON COM1 : DR. PHIL												
2			1000A-1100A	60		\$1,000.00	7/25	7/29	1		M-F	1
PROGRAM : DR. PHIL CON COM1 : DR. PHIL												
3			1200N-1230P	30		\$1,250.00	7/25	7/29	1		M-F	1
PROGRAM : NWSCENTER NOON CON COM1 : NWSCENTER NOON												

REP HEADLINE# 8331152  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP

JUL22/16 14.13  
\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-1230P PROGRAM : NWSCENTER NOON CON COM1: NWSCENTER NOON	60		\$2,500.00	7/25	7/29	1		M-F	1
5			400P-500P PROGRAM : ELLEN< CON COM1: ELLEN<	30		\$700.00	7/25	7/29	1		M-F	1
6			400P-500P PROGRAM : ELLEN< CON COM1: ELLEN<	60		\$1,400.00	7/25	7/29	1		M-F	1
7			500A-530A PROGRAM : DAYBRK ED-500< CON COM1: DAYBRK ED-500<	30		\$700.00	7/25	7/29	1		M-F	1
8			500A-530A PROGRAM : DAYBRK ED-500< CON COM1: DAYBRK ED-500<	60		\$1,400.00	7/25	7/29	1		M-F	1
9			500P-530P PROGRAM : NWSCENTER 5< CON COM1: NWSCENTER 5<	30		\$1,750.00	7/25	7/29	1		M-F	1
10			500P-530P PROGRAM : NWSCENTER 5< CON COM1: NWSCENTER 5<	60		\$3,500.00	7/25	7/29	1		M-F	1
11			530A-600A PROGRAM : DAYBRK ED-530< CON COM1: DAYBRK ED-530<	30		\$800.00	7/25	7/29	1		M-F	1
12			530A-600A PROGRAM : DAYBRK ED-530< CON COM1: DAYBRK ED-530<	60		\$1,600.00	7/25	7/29	1		M-F	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			530P-600P PROGRAM : NWSCENTER 530< CON COM1: NWSCENTER 530<	30		\$1,850.00	7/25	7/29	1		M-F	1
14			530P-600P PROGRAM : NWSCENTER 530< CON COM1: NWSCENTER 530<	60		\$3,700.00	7/25	7/29	1		M-F	1
15			600P-630P PROGRAM : NWSCENTER 6< CON COM1: NWSCENTER 6<	30		\$2,000.00	7/25	7/29	1		M-F	1
16			600P-630P PROGRAM : NWSCENTER 6< CON COM1: NWSCENTER 6<	60		\$4,000.00	7/25	7/29	1		M-F	1
17			600A-700A PROGRAM : DAYBREAK EDT CON COM1: DAYBREAK EDT	30		\$1,500.00	7/25	7/29	1		M-F	1
18			600A-700A PROGRAM : DAYBREAK EDT CON COM1: DAYBREAK EDT	60		\$3,000.00	7/25	7/29	1		M-F	1
19			700P-730P PROGRAM : WHEEL-FORTNE CON COM1: WHEEL-FORTNE	30		\$1,750.00	7/25	7/29	1		M-F	1
20			700P-730P PROGRAM : WHEEL-FORTNE CON COM1: WHEEL-FORTNE	60		\$3,500.00	7/25	7/29	1		M-F	1
21			730P-800P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30<	30		\$1,750.00	7/25	7/29	1		M-F	1

JUL22/16 14.13  
\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			730P-800P	60		\$3,500.00	7/25	7/29	1		M-F	1
PROGRAM : ENT TONIGHT 30<												
CON COM1: ENT TONIGHT 30<												
23			900A-1000A	30		\$400.00	7/25	7/29	1		M-F	1
PROGRAM : KELLY&MICHAEL												
CON COM1: KELLY&MICHAEL												
24			900A-1000A	60		\$800.00	7/25	7/29	1		M-F	1
PROGRAM : KELLY&MICHAEL												
CON COM1: KELLY&MICHAEL												
25			800A-1000A	30		\$950.00	7/30	7/30	1		SAT	1
PROGRAM : NWSNTR 7 SAT												
CON COM1: NWSNTR 7 SAT												
26			800A-1000A	60		\$1,900.00	7/30	7/30	1		SAT	1
PROGRAM : NWSNTR 7 SAT												
CON COM1: NWSNTR 7 SAT												
27			900A-1030A	30		\$1,000.00	7/31	7/31	1		SUN	1
PROGRAM : SUNDAY MRN-CBS												
CON COM1: SUNDAY MRN-CBS												
28			900A-1030A	60		\$2,000.00	7/31	7/31	1		SUN	1
PROGRAM : SUNDAY MRN-CBS												
CON COM1: SUNDAY MRN-CBS												
JUL/16 50700.00												
MARKET TOTALS \$84,500 WHIO 60% WDTN 25% WKEF 10% WRGT 3% CABL 0% WBDT 2%												
SVC- NSI												
DEMOS- RA35+*												
CONTRACT TOTAL												50700.00
TOTAL SPOTS												28